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PHILIP MORRIS U.S.A. INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Ken Sass - Atlanta, Ga. CLAUDE BECK DATE: October 3, 1984

FROM: Jim Thompson

SUBJECT: Lil Saints Food Stores - Exterior Advertising

The convenience store program is on hold for now (over 3,000 locations in Region 3).

If there is an expansion, we would be most likely to move into the southwest. Any new stores in Region 3 would be replacements for lost locations.

Hope it's going well for you.

JLT/mcf

cc: C. Beck
K. Galeotti

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Source: https://www.industrydocuments.ucsf.edu/docs/sqmn0004